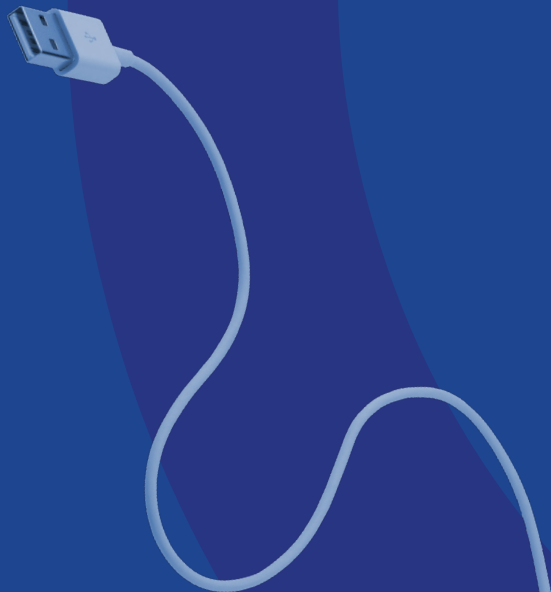
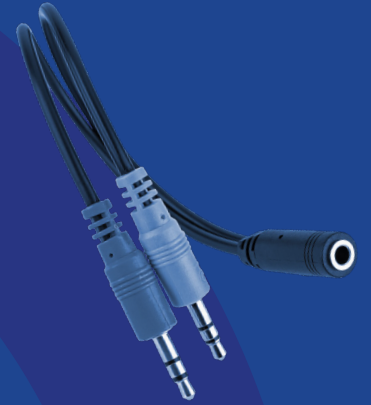


The Great Cable Challenge

International E-Waste Day 2024 Schools Guide



 **recycle
your
electricals**

Join the Great Cable Challenge!

Do you have old, broken or unwanted cables stashed under a bed or hidden in a drawer at home?

While they're only small, these cables are incredibly valuable. Cables are made of copper, a special metal that can be recycled to make anything from hospital equipment to electric cars.

But right now, millions of these cables are sitting forgotten in our homes, meaning thousands of kilograms of copper going to waste. In fact, you may have a copper mine in your own home without even realising!

Join the Great Cable Challenge to save all the copper in your cables from going to waste. Just follow the steps in this pack – HypnoCat will help you along the way!

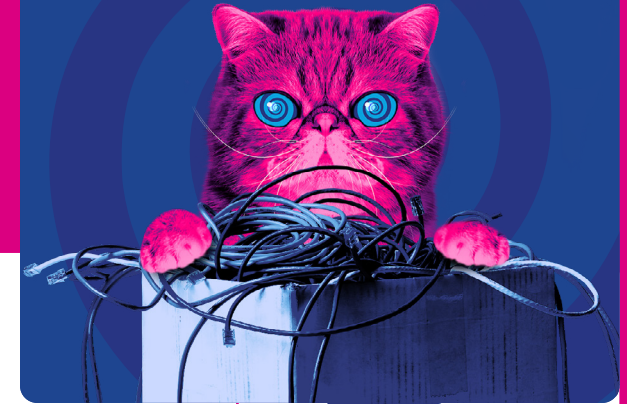
Greetings humans, I am HypnoCat – a master purrrrsuader and recycling crusader. Did you know if 1 million of us recycled one cable, we could save at least 5,000 kg of copper from going to waste! Purrrfect.




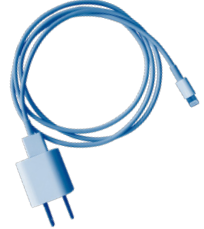



Step 1: Collect

Ask a grown-up to help you find any broken or unused cables stashed away in cupboards or drawers. Print out this page and fill in the chart as you go.

Anything with a plug, battery or cable – including the plugs, batteries and cables themselves!

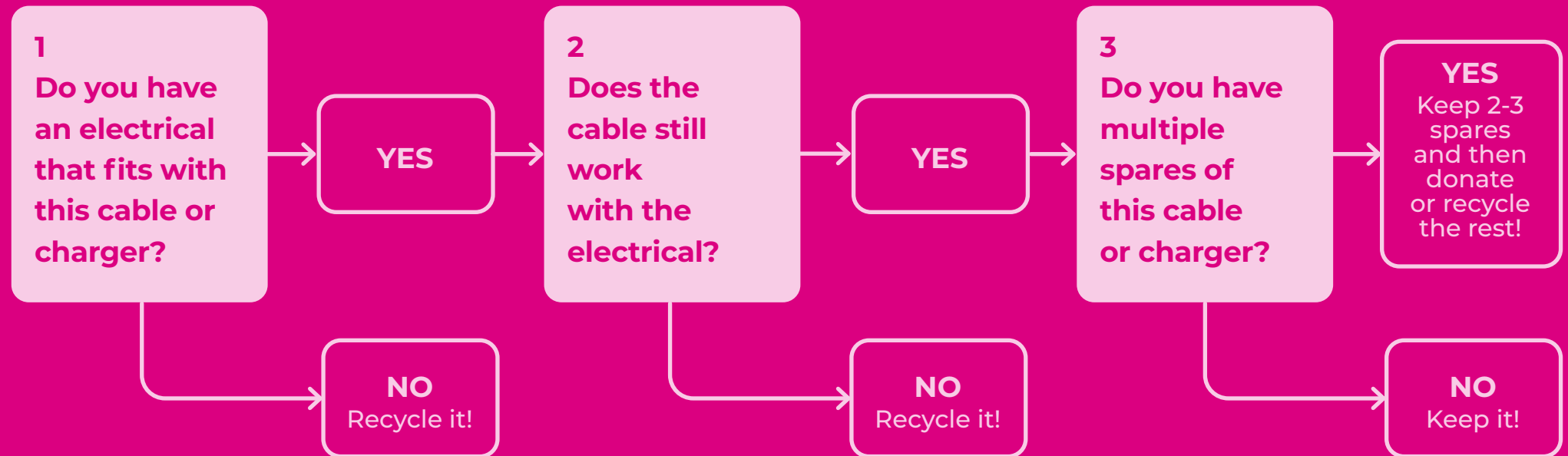


					Any others?

Step 2: Check

Now you've gathered up all your unused cables, it's time to test them!

Take each cable and follow the flowchart below to work out what to do with each one.



Step 3: Recycle them!

Now you've decided which cables you're keeping and which can be recycled, bag them up ready to be recycled. Next, you'll need to find your nearest recycling point.

Bring your cables into school

If your school is organising its own Great Cable Challenge, bag them up and bring your old cables – and any other electricals your school may also be collecting – into class. Check with your teacher for times and dates.

Take your cables to your local drop-off point

Ask your grown-up to search 'recycle your electricals' to find our Recycling Locator. It's really easy to use – you just put in your postcode and you'll find lots of local drop off points for your cables and any other electricals you need to recycle or donate. Some of you lucky students will have a drop off point right at your school.

Listen closely Humans...
You can also drop off all
your old electricals at
your local recycling centre,
Currys, B&Q or John Lewis!



Ready for more of a challenge?

Did you know anything with a plug, battery or cable can be recycled and turned into something new?

Ask a grown-up if they have any other old or unused electricals which may be stashed away in your cupboards or drawers. Print out the worksheet below and fill in the boxes to decide if you should **fix it**, **pass it on** or **recycle it**!

Step 1: Hunt

[illegible]

Step 2: Decide

[illegible]

What's your Tech Purrrrrrrrrsonality?

In the previous table, you decided to **Fix it**, **Pass it on**, or **Recycle it**. Add up the totals for each category and see which row has the highest number. Read below to find out your Tech personality.

Now bag up your electricals, ready to be repaired, donated or recycled! Visit our locator to find your local drop-off points. Together we can keep saving precious resources from being lost forever.



Tech fixer

You prevent tech being thrown into electrical waste meowtains!



Tech giver

You pass on tech to give it 9 lives!



Tech recycler

You turn old stuff into new!
A purrrrfect recycler.



Who are Recycle Your Electricals?

Recycle Your Electricals is a UK-wide campaign, led by not-for-profit Material Focus, motivating and making it easier for everyone to reuse and recycle unwanted electricals.

Our recycling locator makes it easy to find all your local drop-off points. With over 26,000 locations, you can repair, donate or recycle anything with a plug, battery or cable at a local recycling centre, electrical retailer, charity shop or community drop-off points.

What is e-waste?

Our electricals contain lots of precious materials, including copper and even gold! If we throw our old electricals away when they break, these materials are lost forever and they become e-waste – which is a huge problem for the environment.

What is International E-Waste Day?

International E-Waste Day (IEWD) is on October 14th and is all about raising awareness that e-waste is the fastest growing source of waste in the world. This is a chance to give our old electricals we have lying around a second chance by recycling them!



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